



## GLOBAL EPICENTER OF MOBILITY

REVOLUTIONIZING THE DETROIT REGION

# THRIVE IN AN EVER-CHANGING MOBILITY ENVIRONMENT

With constant advances in technology, the mobility industry is always evolving. Through a grant from the Economic Development Administration, The Supply Chain Transformation Center, operating through the Global Epicenter of Mobility (GEM) coalition will focus on making Michigan manufacturers competitive in a new world of mobility.

GEM's goal is to accelerate economic growth by building on the region's mobility assets. It will create a smart, secure, sustainable and inclusive advanced-mobility industry, starting with the transition to next-generation electric, autonomous and fully connected vehicles. Eligible Michigan manufacturers have the opportunity to receive funding that can be used to assist in their mobility transformation, develop their organization and remain competitive.

### ELIGIBILITY

- Must have less than 500 employees
- Must have 10% of annual revenue in the mobility sector
- Must be located in Genesee, Lapeer, Lenawee, Livingston, Macomb, Monroe, Oakland, Shiawassee, St. Clair, Washtenaw or Wayne county

### THE CENTER CAN HELP

Michigan Manufacturing Technology Center (The Center) is working alongside the University of Michigan's Economic Growth Institute (EGI) to support manufacturers who receive funding. A company valuation will be completed based on a simplified risk assessment of the business along with qualitative recommendations to maximize business value. All of The Center's services are eligible, including Lean, Quality, Advanced Technology, Six Sigma, Leadership/Culture and more.



**Advanced Mobility  
Supply Chain  
Transformation Center**

At the  ECONOMIC GROWTH INSTITUTE  
UNIVERSITY OF MICHIGAN

**MICHIGAN  
MANUFACTURING  
TECHNOLOGY  
CENTER**